

Chandler Educational Television
Educational Access Governing Board (EAGB)

Minutes for the Meeting held Tuesday, April 13, 2021

Location: Virtual Meeting

Attendance: Guy Mullins, Arizona State University; Brad Kendrex, Chandler-Gilbert Community College; Erin Helm, Kyrene Elementary School District; Ina Salvaleon de Alba, Mesa Unified School District; and Michael Holland, Chandler EdTV. Representative Terry Locke, Chandler Unified School District, was unable to attend.

Call to Order: EAGB Chairman Guy Mullins called the meeting to order at 2:02 p.m. Michael Holland conducted the meeting.

Election of Officers: The board consensus was to retain the current officers of Chair Guy Mullins and Vice Chair Erin Helm. No vote was held.

Approval of Minutes for Meeting of Friday, November 15, 2019: Michael Holland asked if any members had comments or changes to the minutes for the meeting held November 15, 2019. Being none, Erin Helm moved to approve the minutes. Guy Mullins seconded the motion. New representatives de Alba and Kendrex abstained from the vote since they did not hold office at the last meeting. Without a majority vote, the motion failed. This item will be returned for approval at the next meeting.

Information Items

Station Status and Funding Report:

Mr. Holland provided a budget review/projection sheet showing a city-calculated funding rollover of \$142,849 from FY2020 to FY2021 and an anticipated balance at the end of FY2021 of approximately \$176,876, which would be carried into FY2022.

He reported that the City of Chandler was restructuring how the educational and municipal government cable access channels would be funded beginning with fiscal year 2022. Mr. Holland explained that this funding is derived from a percentage of cable TV subscriber fees. As subscribers drop their cable TV service in favor of other options, the amount of funding made available to the city is dwindling. Historically, city funding support of the cable channels began in the mid 1990s, and both have received \$50 thousand annually for capital purchases and maintenance. Beginning this year, the city will add funds to station accounts only if their balances drop below \$150,000, and the amount provided will be only enough to bring them up to the \$150,000 level with a \$50,000 limit.

Continuing his report, Mr. Holland informed the board that the station had licensed an additional program for air called *Programming for Kids Using Scratch2*. The 27-episode show was obtained for free on the PegMedia.com website, and it is an introduction to computer programming intended for children at the 5th to 9th grade level. He said this program was in

addition to the other series that were still in the CET99 broadcast rotation, *The Folklorist*, *Put Some Color in Your Life*, *The Piano Guy*, *Sidewalks Entertainment*, *Sprinkler's Clubhouse*, *Teen Kids News*, *Word of the Day*, and *Creature Features*. He added that the station continues to air board meetings and/or other informational/promotional programs provided by EVIT, Chandler USD, Kyrene ESD, Higley USD, ASU and CGCC.

Mr. Holland concluded his report by noting that the station had experienced no technical problems over the past year, and that his contact in the city offices had informed him that the station would be upgraded to an HD broadcast in the next few months.

Action Items

Consent Agenda:

Mr. Holland asked for the board's motion and approval to pay operating expenses as follows:

- Leightronix Inc. for Total Info newswire service for 2019-20 in the amount of \$1,295.00
- ITS for license expenses in the amount of \$500 to acquire and broadcast *Teen Kids News* for 2020-21
- DawnStar Press in the amount of \$3,500 for broadcast license fees for the 220-episode series, *Word of the Day with Lance Conrad* for one year
- Cox Communications for high-speed internet services for FY2020 in the amount of \$7,041.12 (paid monthly)

Guy Mullin moved to approve the consent agenda as presented.
Erin Helm seconded his motion. All approved and motion carried.

Budget Expenditure 2020-21:

Mr. Holland prefaced this budget request by stating that the approved fiscal 2021 funding request in the amount of \$25,000 had not been spent. He explained that the appropriation had been requested for a purchase of new Macintosh computers to begin replacement of the station's older models that were purchased between 2009 and 2013. In researching the new Macintosh purchase, staff learned Apple Computer was planning to discontinue manufacturing Mac Pro computers using the Intel processors and replacing them with a newly designed model based around the Apple chip set within two years. The CET99 staff felt that it would be a poor investment to purchase new Mac Pro computers under these conditions and were choosing instead to keep their existing computers working until the newer and faster Macintoshes are released. For this reason, Mr. Holland asked the board to authorize an expenditure of \$12,000 to purchase replacement disk drives and other items that may be necessary to keep the station's existing edit computers running. He added that the funding would also be used to assemble a high-power MS Windows computer for use in complicated visual effects rendering and editing and pay for any minor alterations that may be necessary to convert the station to an HD broadcast.

Mr. Mullins asked if staff had considered Mac Mini computers as possible replacement models. Mr. Holland responded that staff members had looked at Mac Minis and were considering them for some applications. He said that the primary concern they had with the Mac Mini currently is that Adobe had not yet updated its applications to fully support the new Apple processor. He added that the staff was definitely interested in the Mac Mini as a possible, and much less expensive, replacement machine.

After discussion, Guy Mullins moved to approve the budget expenditure. Erin Helm seconded his motion. All approved and the motion carried.

Member Comments:

Mr. Mullins announced that he will soon be retiring from ASU and that this meeting might be his last as ASU's representative. He informed the board that his successor had been identified and he expected an efficient transition.

Adjournment:

Mr. Mullins moved to adjourn the meeting at 3:42 p.m. Mr. Kendrex seconded the motion. All approved and motion carried.

Guy Mullins, Chairman

Date

Michael Holland, Manager

Date
