

Chandler Educational Television
Educational Access Governing Board (EAGB)

Minutes for the Meeting held Friday, November 15, 2019

Location: Chandler Unified School District Office, 1525 W. Frye Road in Chandler

Attendance Guy Mullins, Arizona State University; Charles Nwankwo, Chandler-Gilbert Community College; Erin Helm, Kyrene Elementary School District; Terry Locke, Chandler Unified School District; and Michael Holland, Chandler EdTV. Rock Leonard, former representative from Mesa Unified School District, has retired, and Mesa USD has yet to name his successor.

Call to Order: EAGB Chairman Guy Mullins called the meeting to order at 3:10 p.m. Michael Holland conducted the meeting.

Election of Officers: Charles Nwankwo nominated **Guy Mullins** to continue as board chair. Terry Locke seconded his motion, and all approved. Charles then nominated **Erin Helm** to be board vice chair, and Terry Locke seconded. All approved.

Approval of Minutes for Meeting of Wednesday, November 7, 2018: Michael Holland asked if any members had comments or changes to the minutes for the meeting held November 7, 2018. Being none, Guy Mullins moved to approve the minutes. Terry Locke seconded the motion. All approved and motion carried.

Information Items

Station Status and Funding Report:

Mr. Holland provided a budget review/projection sheet showing a city-calculated funding rollover of \$108,316 from FY2019 to FY2020 and an anticipated balance at the end of FY2020 of approximately \$128,000, which would be carried into FY2021.

He reported that keeping a healthy fund reserve in the station account had become more important than ever due to a recent rule enacted by the Federal Communications Commission on September 26th. This new rule allows cable providers to deduct the fair market value of in-kind donations to municipalities from cable franchise fees, which is the source of Channel 99 funding. Mr. Holland added that it is unclear at this point what effect the rule will have on the access channels in Chandler, but it is possible that the station may lose at least a portion of its funding as soon as next year if Cox deducts the value of the cable channels and other donated services from franchise fees.

Continuing his report, Mr. Holland informed the board that the station had licensed several new television series for broadcast at no cost. Just for fun, he said he had acquired permission to air *Creature Features* on the station (airs Saturday nights at 10:00). He also acquired a pop culture program called *SideWalks Entertainment* for late-night timeslots and a program featuring artists and their techniques called *Put Some Color in Your Life*. These

programs are in addition to *The Piano Guy*, *Word of the Day with Lance Conrad*, *The Folklorist* and *Teen Kids News* which are currently airing on the station. He said that EVIT was now providing some promotional programming to CET. The station continues to air board meetings and/or other programs provided by Chandler USD, Kyrene ESD, Higley USD, ASU and CGCC.

Mr. Holland concluded his report by noting that the station had experienced no technical problems over the past year and then knocked on wood.

Action Items

Consent Agenda:

Mr. Holland asked for the board's motion and approval to pay operating expenses as follows:

- Leightronix Inc. for Total Info newswire service for 2019-20 in the amount of \$1,406.37
- ITS for license expenses in the amount of \$500 to acquire and broadcast *Teen Kids News* for 2019-20
- DawnStar Press in the amount of \$2,700 for broadcast license fees for the 180-episode series, *Word of the Day with Lance Conrad*
- Cox Communications for high-speed internet services for FY2020 in the amount of \$5,184 (paid monthly)

Charles Nwankwo moved to approve the consent agenda as presented. Erin Helm seconded his motion. All approved and motion carried.

Budget Expenditure:

Mr. Holland asked the board to authorize an expenditure of \$25,000 to purchase necessary equipment and other items that may be vital to support operations. Questions arose about future needs in light of the possibility of funding loss. Mr. Holland stated that, other than costs arising from unforeseen technical problems in the station's infrastructure, the biggest planned expense would be the purchase of replacement editing computers that could total \$40-50 thousand. He added that CET's current production computers are between seven and ten years old but are running fine and working well for the staff. His plan was to replace computers when required updates in operating systems and production applications absolutely required new hardware. He also noted that the station had recently upgraded computer video cards in order to update to MacOS Mohave, which was necessary to run the latest Adobe applications. Unfortunately, Mohave is the last OS that the station's computers can utilize as the latest Mac OS, Catalina, will not operate on Macs manufactured before 2013. Mr. Holland stated that the staff preferred to maintain the older Macs rather than update to the cylinder-style Mac Pro model introduced in 2013. However, he said that Apple was introducing a new model that may be more agreeable to the staff. After discussion, Guy Mullins moved to approve the budget expenditure. Charles Nwankwo seconded his motion. All approved and the motion carried.

Member Comments:

There were no member comments.

Adjournment:

Chairman Guy Mullins adjourned the meeting at 3:38 p.m.

Guy Mullins, Chairman

Date

Michael Holland, Manager

Date
